

The indomitable strength of the **HUMAN SPIRIT** is essential to the future of business. We accept the RESPONSIBILITY to create what we want to be a part of. We can *rise above the conditioning* that keeps us locked in old, ineffective patterns. The *revolution* must begin in the minds and the hearts of people who will ultimately model the shift businesses need to make by starting with themselves. **There is GENIUS in you and your organization.** Start with **AWARENESS** - make conscious what was previously hidden. Create a **VISION** - don't just see it, *embody it*. Remember, **INSIGHT** is more important than information - it comes directly from your *genius* and is tailor made for your life, your work, your authentic self. Take **ACTION** that is aligned with your unique vision - try something, reflect, learn, tweak and repeat. **ANCHOR YOUR PROGRESS** to ensure sustainable results. **We have the power to liberate the human spirit in the workplace, and as**

***Unleash it.***

**REAL LEADERS**

**we must each start with OURSELVES.**



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